

WHY B·O·N DOESN'T USE LIQUID PARAFFIN?

Liquid Paraffin Based Body / Tissue Oils

Liquid paraffin (mineral oil) is used as a low-cost base with other ingredients added. You will often see lots of these products stacked up on the shelves as they are the cheapest to manufacture.

The following are typical of liquid paraffin based body / tissue oil products:

- Relatively inexpensive
- Tend to be greasy due to liquid paraffin sitting on top of skin, forming a layer that can block pores.
- Generally preserved with BHT, which is potentially carcinogenic (cancer causing).
- Contain colourants & synthetic fragrances.

Reason #1: Derived from the petrochemical industry

Although cosmetic grade mineral oil is highly refined, it still comes from the petrochemical industry and depending on the grade, could contain potentially harmful contaminants.

Reason #2: Mineral oil can clog pores

Mineral oil can be "comedogenic," which means it can clog your pores and increase the risk of acne and blackheads.

Reason #3: Mineral oil is inert and cannot be absorbed

As mineral oil is a synthetic product, the skin does not absorb it. It is used mainly to create a barrier effect and prevent moisture loss. In comparison natural oils, like Grape Seed & Rose Hip Oil, are full of natural vitamins, omegas and fatty acids, which are absorbed into the skin.

BON Liquid Gold Tissue Oil

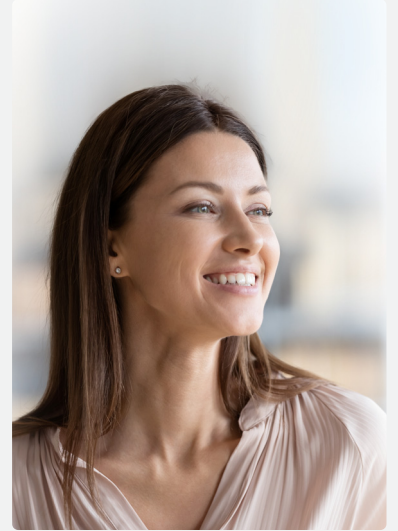
B.O.N Liquid Gold is a blend of rich, nourishing natural oils, including Grape Seed and Rose Hip Oil. Our formulation is more than 85% natural, together with added Vitamin E and Cetearyl Ethylhexanoate (for fast effective absorption of the natural oils into the skin).

No Harmful Ingredients

- No liquid paraffin (mineral oil).
- No parabens or BHT.
- No preservatives (other than natural tocopherol).
- No artificial colourants.
- No animal products & not tested on animals.

BON advantages

- Light and non-greasy.
- Suitable for sensitive skin.
- Preserved with natural and safe Tocopherol (Not BHT).
- Significantly higher Vitamin E than most competitors.
- Rich in natural vitamins, omega oils and essential fatty acids.
- Despite being mainly natural, still competitively priced.



LIQUID PARAFFIN (MINERAL OIL)

Liquid Paraffin (Mineral Oil)

Mineral oil is a colourless and odourless oil, which is made from the petroleum industry, as a by-product from the distillation of fossil fuels. It's a very cost-effective ingredient, with is mainly used to reduce water loss from the skin.

OTHER INGREDIENTS

Potentially Harmful Ingredients:

- BHT
- Fragrance Allergens
- Colourants
- Hydrogenated Polydecene



NATURAL OILS

- GRAPE SEED
- ROSE-HIP

- VITAMIN E

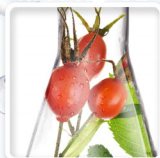
OTHER SKIN FRIENDLY INGREDIENTS

Pure Nature Advanced Skincare

Grapeseed Oil



Rose Hip Oil



Vitamin E

